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Tulips & Springtime!

To Enjoy Them Together in Your Own
Garden Next Season, Plant

Schling's Bulbs

Now—this Fall

IF YOU have ever started to plant bulbs, then you need no urging to renew your allegiance—and if you have ever tried any of SCHLING'S BULBS, you need no repeated assurance that we are "cranks" not only on the size and soundness and maturity and quality of every bulb we offer, but also on rare varieties and on the most painstaking care in the selection of types and colors that you can bank on to secure the results your heart desires.

If you have never planted bulbs, start the habit now and open the door to a new charm and beauty to revel in.

MAX SCHLING SEEDSMEN, Inc.

Please Note Our
New Address



618 MADISON AVENUE

Between 58th and 59th Streets

At Our New and
Enlarged Quarters

NEW YORK CITY

Our Special Collection of
**GORGEOUS DARWIN AND
BREEDER TULIPS**

As pictured above in the order from left to right

Jaune d'Œuf. (Breeder.) A lovely Doz. 100 1,000 golden sunrise color with tints of apricot on outside of petals. Of immense size. \$0.80 \$6.00 \$55.00

Rev. H. Ewbank. (Darwin.) A fine clear lavender color. Very large flower of lovely shape. 75 5.00 48.00

Mr. Farnecombe Sanders. (Darwin.) A clear luminous scarlet. Extremely large and most attractive of all Darwins. 1.00 7.00 68.00

Baronne de la Tonnaye. (Darwin.) A beautiful rose-pink, shaded blush-pink at edges. Flower of great size. 75 5.00 48.00

VERY SPECIAL Collection Prices

1 doz. each of the above 4 varieties (48 bulbs) . \$3.00
25 each of the above 4 varieties (100 bulbs) . . 5.50
100 each of the above 4 varieties (400 bulbs) . . 20.00
1,000 each of the above 4 varieties (4,000 bulbs) 190.00

**SPECIAL: 5 PER CENT DISCOUNT IF YOU
SEND CASH WITH ORDER**



GLORIOUS DAYS YOU CAN'T FORGET Bring Tulip-Time to Your Own Garden Next Spring

Is there anything more beautiful—anything that brings more joy to the heart of the flower-lover than a bed, border, or edging of Tulips in full bloom in early spring?

Single and double, early and late—all are perfectly charming in the garden—and, just think, you can have Tulips in bloom from April until June if you plant our special selections offered below.

Plant Bulbs Now—and Generously, as many as you can possibly afford—and Tulip-time in your garden next spring will be a period of unbounded joy and happiness—days and weeks never to be forgotten. To encourage extensive planting we make the following very special offers. All bulbs are guaranteed top size and of the very best quality.

Seven Splendid Get-Acquainted Collections

EACH A WONDERFUL VALUE

100 Single Early Tulips in 10 named varieties. Bloom in April and early May.....	\$4 00	100 Breeder or Art Tulips in 5 named varieties. Tall and stately like the Darwins. In wonderful shades of bronze, orange, buff, and apricot... .	\$5 00
100 Double Early Tulips in 10 named varieties. Bloom in April and early May.....	4 50	100 Rembrandt Tulips in 5 named varieties. Striped, flamed, and feathered. Bloom in May and June.....	6 50
100 Darwin Tulips in 10 named varieties. Immense flowers on stems 2½ feet tall.....	4 50	100 Parrot or Orchid Tulips in 4 named varieties. Bloom in May and June.....	5 00
100 Cottage Tulips in 10 named varieties. The tulips of Grandmother's garden, improved and more beautiful than ever. May and June.....	4 50		

Special Combination Offer: 100 each of the above 7 types—700 bulbs in all, in 54 separate varieties, \$30. The most wonderful offer ever made. You cannot duplicate it.

ALSO THE FOLLOWING VERY SPECIAL OFFERS

100 Narcissi or Daffodils for \$5

FOR NATURALIZING AND LAWN PLANTING

Airy and medium Trumpets, short-cupped and lovely Poet's varieties, doubles and singles on long stems. All top size mother bulbs.

100 Bedding Hyacinths in 4 colors.....

\$7 00

100 Named Hyacinths, 2nd size, 4 varieties.....

9 50

100 Named Hyacinths, exhibition or top size, in 10 named varieties for pots or glasses. Our selection of varieties, rarest and best.....

20 00

100 Darwin Tulips for Only \$3.50

Choicest, first-size bulbs, sure to bloom. Schling's Special Mixture made up especially for us *from ten of the finest named varieties—not at all the ordinary field-grown mixture usually sold. An Extraordinary Offer.*

A \$5 value for only \$3.50, or, if you prefer, 50 Bulbs for \$2

100 Crocus in 4 named varieties. 1st-size bulbs... .

\$2 50

100 Scilla sibirica (Blue Squills).....

6 00

100 Giant Snowdrops.....

4 00

100 Blue Grape Hyacinths.....

3 50

100 Chionodoxa (Glory-of-the-Snow).....

4 00

The above 500 bulbs (\$20 value), special, \$17

Selections of varieties to be made by us. Guaranteed to contain only the most modern sorts and many new varieties. Delivered at your door at prices quoted, if cash accompanies your order.

Please note our Special Border Collection of Tulips shown in color on front cover

Beautiful Darwin Tulips

Are now so well known and thoroughly appreciated that they need little further introduction. They are very easily grown and require practically no care after planting. You will get more joy out of a bed or border of these fine giant Tulips in early spring than almost anything else you can have in your garden. Most varieties grow from 25 to 30 inches high, on stiff stems holding the flower erect. For best effects they should always be planted in solid colors, either in blocks of 50 or more, or in groups of 12 to 15 in the border or among shrubs. They last a long time in water and are therefore very valuable as a cut-flower. Darwin Tulips can also be grown under glass but must not be forced too rapidly.

CULTURE: Plant outdoors any time during October and until the ground freezes, setting the bulbs 6 inches apart and 5 inches deep to the bottom of the bulb. While they succeed in almost any soil, you will get larger flowers on stronger stems and better colors in specially prepared, well manured beds. No further care is necessary, but a covering of salt hay, leaves, or manure over winter is beneficial.

Afterglow. (New.) Deep rosy Doz. 100 1,000
orange, salmon-tinted edges, inside deep orange; of mon- strous size.....40 cts. each. \$4 00 \$30 00
Ariadne. Scarlet, blue center. 28 in.....1 25 8 00 \$70 00
Andre Doria. Chestnut color. 30 in.....85 6 50 62 00
AntonRoozen. Rose-pink. 23 in. 1 25 8 50 80 00
Baronne de la Tonnaye. Rose, shaded blushed. 26 in.....75 5 00 48 00
Bartigoni. Fiery red; forces well. 28 in.....1 00 7 50 70 00
Bleu Aimable (New.) Soft bluish lilac. 26 in.....1 25 9 00
Centenaire. Deep rose, flushed claret, blue center. 32 in.....1 50 11 00
Clara Butt. Beautiful salmon- rose. 21 in.....75 4 50 40 00
Dream. Clear lavender. 26 in.. 80 5 50 50 00
Euterpe. Rosy lilac. 26 in.... 85 6 00 58 00
Flamingo. Rosy flesh, enor- mous size. 30 in.....1 25 8 00 78 00
King Harold. Dark maroon. 24 in.....1 00 7 00 68 00
La Tristesse. Slaty blue. 24 in. 80 6 00 57 00
La Tulipe Noire Black. 30 in. 1 25 8 50 80 00
Mr. Farncombe Sanders. Clear scarlet, with white base; large flower of perfect shape. The finest of all red varieties. 25 in.....1 00 7 00 68 00
Mme. Krelage. Rose-pink, tinted lilac. 28 in.....1 25 8 00 75 00
Mrs. Potter Palmer. Glowing purple. 28 in.....85 6 00 58 00
Pride of Haarlem. Bright rose, flushed with purple; enormous size (American Beauty color). 30 in.....
Prince of Netherlands. (New.) Cerise, rose-pink margin. 30 in.....
Psyche. Soft rose, inside silvery rose. 26 in.....
Rev. H. Ebwank. Heliotrope-lilac. 26 in.....
Sieraad Van Flora. Flaming rose color. 26 in.....
The Sultan. Maroon-black. 25 in.....
Valentin. (New.) Violet-blue center. 30 in.....
William Copland. Lavender. 26 in.....
William Pitt. Deep scarlet, tinted purplish blue, white center; excellent for pots. 28 in....
White Queen. White, passing into soft pink. 24 in.....
Zulu. Dark purplish black; extra fine. 28 in.....



An effective planting of Darwin Tulips will bring unbounded joy to the garden-lover

	Doz.	100	1,000
	\$0 75	\$5 00	\$45 00
	1 75	14 00	
	75	5 50	50 00
	75	5 00	48 00
	85	6 50	60 00
	65	4 75	45 00
	1 25	8 50	80 00
	90	7 00	65 00
	1 75	12 00	
	85	6 50	60 00
	80	5 50	50 00

Schling's Superb Mixture of Darwin Tulips

Includes only the best and most improved varieties of this lovely type. A really first-class mixture of all first-size bulbs. 65 cts. per doz., \$4.50 per 100, \$38 per 1,000.

A RARE OPPORTUNITY Giant French Poppy Anemones

The beautiful Poppy-like Anemones in richest mixture, blues with white bases, pink with blue bases, cream and apricot shades—all the wonderful color combinations only to be found in these beautiful flowers. Strong stems. We have only a limited supply to offer this year; better order at once. \$1.25 per doz., \$9 per 100.

Ranunculus, Giant Double French

All the beautiful shades of bronze, orange, yellow, and brown. \$1 per doz., \$7.50 per 100.



618 MADISON AVE., BETWEEN 58TH AND 59TH STS., NEW YORK

BREEDER or "ART" TULIPS

May-Flowering

As tall and stately as the Darwins and perhaps the most popular of all late Tulips today, and justly so, for in this class we find Nature's happiest color combinations in harmonious blendings of purple and bronze, yellow and bronze, brown and orange, gray and lilac, and buff tones, producing a most artistic effect by their refined colors. In many varieties the flowers are even larger than those of the Darwins.

	Doz.	100	1,000
Black Chief. Purplish black.....	\$0 85	\$6 50	\$62 00
Bronze Queen. Buff, tinted apricot.....	70	5 00	45 00
Dom Pedro. Dull brown, shaded maroon, inside mahogany.....	1 50	9 50	
Fairy. Terra-cotta and bronze.....	1 25	9 00	
Feu Ardent. Mahogany-red.....	1 75	12 00	
Godet Parfait. Purple-violet.....	1 75	12 00	
Golden Bronze. Old-gold outside, inside golden bronze.....	1 25	9 00	
Jaune d'Œuf. Golden apricot.....	80	6 00	55 00
Lucifer. Reddish orange.....	2 50	18 00	
Louis XIV. Purple, flushed golden bronze; very large.....	4 00	30 00	
MacMahon. (New.) Bronze-violet, margin bronze-yellow.....	1 50	10 00	
Medea. Crushed strawberry, shaded heliotrope.....	90	6 50	60 00
Plutarchus. Bronze, terra-cotta base.....	1 50	10 00	
Prince of Orange. Terra-cotta with orange edge.....	1 25	8 00	76 00
Velvet King (Dreadnought). Dark purple, white base.....	2 25	16 00	
Yellow Perfection. Very large.....	1 00	7 00	66 00
Zebrina. Coffee-brown, edged golden bronze.....	1 00	7 50	70 00
Splendid Mixture of Breeder Tulips. All very fine varieties.....	75	5 50	50 00

REMBRANDT TULIPS (May-flowering)

As tall as the Darwins, with beautifully colored flowers of delicate shades, flamed and striped with darker shades; very attractive.

	Doz.	100	1,000
Quasimodo. A striking and distinct shade of deep ruby-red and white.....	\$1 00	\$7 50	\$70 00
Red Prince. Fiery red flames on rosy ground; extra fine.....	1 00	7 50	70 00
Salome. Carmine-rose, with white markings; extra fine.....	1 00	7 50	70 00
Semele. Large flower of fine vivid rose and white; extra good.....	1 00	7 50	70 00
Vesta. Deep carmine, striped and flamed on white ground.....	1 00	7 50	70 00
1 Bulb each, 5 named varieties.....	\$0 75	12 Bulbs each, 5 named varieties.....	\$5 00
6 Bulbs each, 5 named varieties.....	3 00	20 Bulbs each, 5 named varieties.....	7 00

A special collection of 100 very fine Rembrandt Tulips in five named varieties, our selection, \$6.50

Tulipa Clusiana (The Lady Tulip). A lovely type of miniature or Tom Thumb Tulip of perfect form. White with heavy deep pink stripes. Most attractive in clumps in the rockery or for borders. 90 ets. per doz., \$7 per 100, \$66 per 1,000.



A border of Breeder Tulips

Conditions of Sale. We give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, plants or bulbs we sell; and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once.—MAX SCHLING SEEDSMEN, Inc.

COTTAGE TULIPS ARE HARDY AND BEAUTIFUL

COTTAGE TULIPS

Cottage Tulips have been found growing about the country houses and cottages in England and France for years—hence their name. They comprise the most exquisite colors and are charming when planted in borders of perennials or shrubs. They multiply rapidly, are perfectly hardy, and will last and flower well for three years. Need not be covered in winter. Same cultural directions as given for Darwin Tulips.

Avis Kennicott. Height 25 in. Rich chrome-yellow, with black base. Long flower with reflexed, pointed petals. \$1.50 per doz., \$10 per 100, \$98 per 1,000.

Bouton d'Or (Golden Beauty). Pure golden yellow; very large, broad flower. 75 cts. per doz., \$5 per 100, \$45 per 1,000.

Daybreak. Height 20 in. Elongated flower with reflexed petals; soft yellow, shaded purplish violet, with white margin; very handsome. 15c. each, \$1.50 per doz., \$10 per 100.

Ellen Willmott. Primrose-yellow. Graceful, long, narrow flower, on tall, straight stem. \$1 per doz., \$7 per 100.

Fairy Queen. Rosy heliotrope, with broad, amber-yellow margin; a charming color. 80 cts. per doz., \$6 per 100, \$50 per 1,000.

Gesneriana Spathulata Major. Rich crimson-scarlet; blue-black center; very showy. 80 cts. per doz., \$6 per 100, \$55 per 1,000.

Golden Spire. Height 28 in. Golden yellow, edged with orange-red, reflexed petals; very beautiful. 15 cts. each, \$1.50 per doz., \$9 per 100, \$80 per 1,000.

Hammer Hales. Height 26 in. Mahogany-brown, flushed light rose and bronze-yellow, inside of flower bright apricot with yellow base. Very long flower and exquisitely beautiful. 20 cts. each, \$1.75 per doz., \$12 per 100.

Inglecombe Pink (Salmon Queen). Soft rose, with a salmon flush. Large, globular flower. 75 cts. per doz., \$6.50 per 100, \$60 per 1,000.

Inglecombe Yellow ("The Yellow Darwin"). Large, globular flowers; canary-yellow. 75 cts. per doz., \$5 per 100, \$45 per 1,000.

Isabella (Shandon Bells; Blushing Bride). Height 20 in. Creamy white, edged carmine-rose. 75 cts. per doz., \$5 per 100, \$45 per 1,000.

John Ruskin. Height 18 in. Apricot-rose, suffused with mauve, with narrow pale yellow edge to the end of petals. Long, graceful flower and unusually attractive. 90 cts. per doz., \$6.50 per 100, \$63 per 1,000.

La Merveille (Sarah Bernhardt). Height 20 in. Orange-red, flushed with carmine-rose, yellow base. 75 cts. per doz., \$5 per 100, \$48 per 1,000.

Moonlight. Soft yellow; long, oval-shaped flowers on strong stems. 90 cts. per doz., \$6.50 per 100, \$60 per 1,000.

Mrs. Moon. Golden yellow; petals slightly reflexed, large flower on a strong stem. \$1 per doz., \$7.50 per 100.

Picotee (Maiden's Blush). White, margined rose-pink; reflexing petals. 65 cts. per doz., \$4.50 per 100, \$40 per 1,000.

Sir Harry. Height 22 in. Soft lavender-pink; very large flower; unusually attractive. \$1.25 per doz., \$9 per 100.

The Fawn. Pale rose-fawn, changing to blush-rose; large, egg-shaped flower. 80 cts. per doz., \$6 per 100, \$50 per 1,000.

PARROT TULIPS

These differ from the Cottage Tulips in having laciniated or slashed edges. Very showy in the garden and artistic in vases and baskets.

	Doz.	100	1,000
Coffee Color. Brown and yellow.....	\$0 85	\$6 00	\$58 00
Cramoisi Brillant. Crimson.....	85	6 00	58 00
Lutea Major. Yellow-striped.....	85	6 00	58 00
Markgraaf von Baden. Golden yellow, striped red.....	85	6 00	58 00
Mixed Colors.	75	5 00	45 00

Special Collection—100 Parrot Tulips in 5 named sorts, \$5



Cottage Tulips, Avis Kennicott



Parrot Tulip



618 MADISON AVE., BETWEEN 58TH AND 59TH STS., NEW YORK

SINGLE EARLY TULIPS

FOR BEDDING OR FORCING. ALL FIRST-SIZE BULBS

Schling Service
Nothing Better Especially recommended for forcing; planted out-doors they will bloom in April and during the first of May. Plant bulbs 5 inches apart each way and 5 inches deep (to the bottom of bulb) after October 1 and until the ground freezes.

Belle Alliance (Waterloo). Scarlet. Large. \$1 per doz., \$7 per 100, \$68 per 1,000.

Calypso. Pale primrose. 80 cts. per doz., \$6 per 100, \$50 per 1,000.

Chrysolora. Pure yellow. 80 cts. per doz., \$6 per 100, \$50 per 1,000.

Cottage Maid. Delicate rose, flushed white. \$1 per doz., \$7 per 100, \$65 per 1,000.

Crimson Brilliant. Crimson-scarlet. 70 cts. per doz., \$5 per 100, \$45 per 1,000.

De Wet (Fireglow). Golden yellow, flushed and stippled fiery orange-scarlet—quite a distinct shade. \$2.50 per doz., \$18 per 100.

Duchesse de Parma. Orange-scarlet, bordered yellow. \$1 per doz., \$7 per 100, \$68 per 1,000.

Dusart. Dark crimson. 80 cts. per doz., \$6 per 100, \$55 per 1,000.

Fred Moore. Terra-cotta; very handsome. 80 cts. per doz., \$6 per 100, \$58 per 1,000.

Gold Finch. Pure yellow; sweet-scented. 85 cts. per doz., \$6.50 per 100, \$60 per 1,000.

Keizerkroon. Red, yellow margin. \$1.25 per doz., \$8 per 100, \$76 per 1,000.

Lady Boreel. Purest white; large flower. \$1 per doz., \$7 per 100, \$65 per 1,000.

La Reine. White shaded rose; early. 75 cts. per doz., \$5 per 100, \$45 per 1,000.

Max Havelaar. Orange salmon. \$1 per doz., \$7.50 per 100, \$70 per 1,000.

Montresor. Pure yellow; very early forcer. 80 cts. per doz., \$6 per 100, \$55 per 1,000.

Pink Beauty. Pink, white flush; enormous. \$2 per doz., \$14 per 100.

President Lincoln (Queen of the Violets). Purplish mauve. \$1.25 per doz., \$8 per 100, \$75 per 1,000.

Primrose Queen (Herman Schlegel). Primrose-yellow shade; very lovely when forced. 70 cts. per doz., \$5 per 100, \$48 per 1,000.

Prince of Austria. Orange-red. \$1 per doz., \$7 per 100, \$65 per 1,000.

Proserpine. Carmine-rose. \$1.75 per doz., \$12 per 100.

Prosperity. Rose-pink. 85 cts. per doz., \$6.50 per 100, \$60 per 1,000.

Queen of the Netherlands. Soft rose. \$1.25 per doz., \$8 per 100, \$76 per 1,000.

Rising Sun. Deep golden yellow. \$1.25 per doz., \$9 per 100, \$80 per 1,000.

Rose Luisante. Brilliant rose. \$1.50 per doz., \$10 per 100, \$90 per 1,000.

Rose Grisdelin. Rose, flushed white. 75 cts. per doz., \$5.50 per 100, \$52 per 1,000.

White Hawk. Pure white; egg-shaped. \$1 per doz., \$7 per 100, \$64 per 1,000.

Wouwerman. Claret-purple. 80 cts. per doz., \$6 per 100, \$50 per 1,000.

Schling's Rainbow Mixture of Single Early Tulips. A wonderful assortment of finest varieties and greatest range of colors. 50 cts. per doz., \$3.50 per 100, \$32 per 1,000.

TULIPS, DOUBLE EARLY

Azalea. A beautiful deep rose. \$1.50 per doz., \$11 per 100.

Brimstone (Tea Rose). Pale yellow, flushed salmon. \$1 per doz., \$7 per 100, \$65 per 1,000.

Couronne d'Or. Yellow shaded orange. \$1.25 per doz., \$8 per 100, \$70 per 1,000.

Golden King. (New.) Clear soft yellow. \$1.75 per doz., \$12 per 100.

Murillo. White, shaded rose. 70c. per doz., \$5 per 100, \$46 per 1,000.

Rubra Maxima. Vermilion-crimson. 85 cts. per doz., \$6.50 per 100, \$60 per 1,000.

Schoonoord. Pure white. \$1.25 per doz., \$8 per 100, \$75 per 1,000.

Tournesol, Red and Yellow. \$1.25 per doz., \$8.50 per 100, \$83 per 1,000.

Tournesol, Yellow. \$1 per doz., \$7.50 per 100, \$73 per 1,000.

Schling's Rainbow Mixture of Double Early Tulips. 60 cts. per doz., \$4.50 per 100, \$40 per 1,000.

CROCUS LARGEST TOP-SIZE BULBS

Are very hardy, multiply rapidly, and bloom for years. Planted in the grass, in groups of twenty-five to thirty bulbs, or scattered among shrubbery, in hardy borders and along paths they are extremely attractive. Plant bulbs 3 inches apart and 3 inches deep (to bottom of bulb).

Albion. Purple, feathered white. 40 cts. per doz., \$3 per 100, \$25 per 1,000.

Caesar. Deep purple. 60 cts. per doz., \$4.50 per 100, \$40 per 1,000.

Kathleen Parlow. Purest white, orange anthers. 70 cts. per doz., \$5 per 100, \$45 per 1,000.

Pallas. White, lilac stripes. 50 cts. per doz., \$4 per 100, \$35 per 1,000.

Purpurea grandiflora. Dark purple. 50 cts. per doz., \$3.50 per 100, \$32 per 1,000.

Queen of Whites. Pure white. 40 cts. per doz., \$3 per 100, \$25 per 1,000.

King of the Blues. Deep purple. 40 cts. per doz., \$3 per 100, \$25 per 1,000.

Golden Yellow. Top roots. A much improved form of the popular yellow Crocus. 60 cts. per doz., \$4 per 100, \$35 per 1,000.

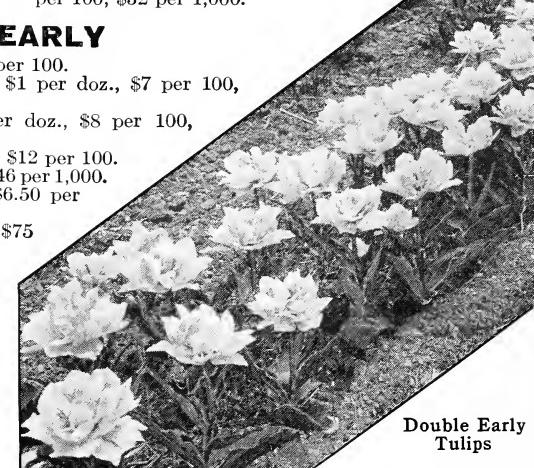
MIXED CROCUS

	Doz.	100	1,000
Blue and Purple Shades	\$0 30	\$2 00	\$18 00
White Shades	30	2 00	18 00
Striped Varieties	30	2 00	18 00
Large Yellow	35	2 50	23 00
All Colors Mixed	20	2 00	15 00

Autumn-blooming Crocus

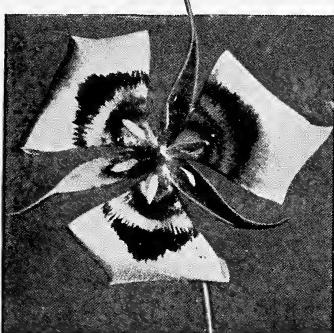
Bloom in late fall; large flowers and very attractive. Plant in September.

Speciosus. 85c. per doz., \$6.50 per 100, \$62 per 1,000.



Double Early Tulips

California's Rarest Bulbs



Calochortus oculatus

HARDY IN EASTERN GARDENS



CALOCHORTI or BUTTERFLY TULIPS

The lovely Mariposa and Lantern Tulips are native of our western coast and are very beautiful. The eyes and markings of the flowers are much like those of a butterfly's wings. All will endure our coldest winters, but suffer from premature thawing followed by freezing, and should therefore have light covering of leaves after the ground is frozen. Plant any time from October 1 till frost, $2\frac{1}{2}$ inches deep and 2 to 3 inches apart.

Oculatus. Wonderfully varied in whites and creams, the eye large and richly zoned, and the pencilings about the base are very delicate. 75 cts. per doz., \$5 per 100.

Citrinus. Differs only in color from Oculatus. It is a deep rich yellow with almost black eye. 75 cts. per doz., \$5.50 per 100.

Albus, Fairy Lantern. The lovely pure white "Globe Tulip," with balloon-like flowers of purest white. 75 cts. per doz., \$5 per 100.

A. Mixture of Fine Mariposa Tulips. 75 cts. per doz., \$5 per 100.

BRODIAEAS

These are fine for naturalizing under shrubs, trees in meadows, and rockeries; all are very lovely. Culture same as Calochorti.

Hendersonii. Many flowers in an umbel and the ground-color is light, with a deep purple band down the center of each petal. \$1 per doz., \$6 per 100.

Laxa. Many-flowered umbels of fine blue blooms. 75 cts. per doz.

Stellaris. A low-growing plant having long pedicels and lovely clear blue flowers with white centers. 75 cts. per doz., \$5 per 100.



Camassia Leichtlinii

CAMASSIAS

These are perfectly hardy everywhere and will thrive in any soil. They do well when naturalized in woods or on the sides of ponds and streams. Plant 4 inches deep and 5 inches apart, in masses of from 25 to 100, any time from October 1 to frost.

Leichtlinii, Blue to Purple. 4 feet high and often bears 50 to 75 evenly formed, star-shaped flowers on a stem. \$1.50 per doz., \$10 per 100.

Leichtlinii, Cream. Beautiful; reminds one of the Eremurus. \$1.50 per doz., \$10 per 100.

ERYTHRONIUMS · DOG-TOOTH VIOLETS

Most lovely of all woodland plants, do well in shady spots, are fine in the rockery, grow anywhere and increase rapidly. The colors run in delicate tints of White, Pink, Cream, Yellow, and even Rose. Hardy everywhere; plant from September to frost, 3 inches deep and same distance apart. A superb mixture. 75 cts. per doz., \$5 per 100.

Bulbs for Early Forcing

	Doz.	100	1,000
NARCISSUS, Paper-White Grandiflora. Mammoth Bulbs.....	\$1 00	\$6 50	\$60 00
Jumbo Bulbs.....	1 50	9 00	80 00
Grand Soleil d'Or. Golden yellow. Jumbo Bulbs.....	3 00	20 00	
Mammoth Bulbs.....	2 50	16 00	
	Each	Doz.	100
	\$0 50	\$5 00	
		60	600
		75	750
	50	4 50	\$35 00

CALLA æthiopica (White Calla). Jumbo Bulbs

Godefroyana. Mammoth Bulbs.....

Elliottiana.

LILIUM candidum (Madonna or Annunciation Lily). Mammoth Bulbs

Easter Lilies. See page 13. Each Doz. 100

HYACINTHS, White Roman. Mam. Bulbs..... \$0 35 \$3 50 \$25 00

FREESIA, Purity. Mammoth Bulbs. $\frac{3}{4}$ in. and

up..... \$60 per 1,000..

Fardell's New Colored Hybrids...... 1 00 7 00

1 25 7 50

NEW COLORED FREESIAS OF GIANT SIZE

California. Extremely large flower, bright golden yel-	Doz.	100	
low. Fine long stems.....	\$1 50	\$10 00	
June Michelsen. Deep rose-pink veined purplish crim-			
son, with deep yellow blotch on center petal.....	1 75	12 00	
Olivette. Bright carmine-red, light yellow throat,			
deep yellow blotch.....	1 50	10 00	
Splendens. Best giant lavender self.....	1 50	9 00	
Gen. Pershing. Giant pink. Very long stem.....	1 00	7 00	
GLADIOLUS, The Bride. White.....	1 00	8 00	

SPANISH IRIS FOR FORCING OR OUTDOOR PLANTING

British Queen. White. \$1 00	Doz.	100	Queen Wilhelmina. Doz.	100
\$8 00			White, yellow blotch. \$1 00	\$8 00
Cajanus. Canary-yel-				
low..... 1 00 8 00			King of the Blues.	
			Dark blue..... 1 00 8 00	



Freesia, Purity



Schling Service
Nothing Better

618 MADISON AVE., BETWEEN 58TH AND 59TH STS., NEW YORK

Narcissi or Daffodils

What else so cheerful as the Daffodils that greet you early in spring? Of snowy white or mellow gold, they bloom profusely—almost anywhere, even in poor soil. Once planted, they multiply and bloom more abundantly and charmingly year after year without care.

Plant these bulbs generously on your lawn (for they will be through blooming before you cut the grass), along your shrubbery border, or fringing the roadside, or even in the nearby woods—anywhere they will grow unmolested—and you will reap unbounded joy every spring when they are in bloom. Plant bulbs 6 inches deep and the same distance apart. Daffodils are easily grown in pots for winter blooming, the Large Trumpet and Double-flowering varieties being especially good for that purpose. Directions for growing Daffodils in pots or fiber will be furnished on application.



Announcers of Spring

LARGE TRUMPET VARIETIES

Emperor. Deep primrose perianth, with large, golden yellow trumpet. Mother Bulbs, Double-nosed, \$1.50 per doz., \$11 per 100, \$100 per 1,000. First-size Round Bulbs, \$1.25 per doz., \$9 per 100, \$85 per 1,000.

Empress. (Bicolor.) Bright yellow trumpet; white perianth. Mother Bulbs, Double-nosed, \$1.50 per doz., \$10 per 100, \$95 per 1,000. First-size Round Bulbs, \$1.25 per doz., \$8.50 per 100, \$80 per 1,000.

Glory of Leiden. Perianth and trumpet deep golden yellow; long stem. Largest Mother Bulbs, \$1.50 per doz., \$11 per 100.

Golden Spur. Golden yellow perianth and trumpet very large size. Mother Bulbs, Double-nosed, \$1.50 per doz., \$11 per 100, \$100 per 1,000. First-size Round Bulbs, \$1.25 per doz., \$9 per 100, \$85 per 1,000.

King Alfred. The largest of the all-yellow trumpet Narcissi, with deep golden perianth and broad trumpet beautifully frilled at mouth. 40 cts. each, \$4 per doz., \$30 per 100.

Mme. de Graaf. Large pure white perianth; very pale primrose trumpet, passing off to pure white. Mother Bulbs, \$1.75 per doz., \$10 per 100.

Principes. (Bicolor.) Golden yellow trumpet; sulphur-white perianth. Mother Bulbs, Double-nosed, \$1.25 per doz., \$8.50 per 100, \$82 per 1,000. First-size Round Bulbs, 85 cts. per doz., \$6.50 per 100, \$60 per 1,000.

Mixed Trumpets for Naturalizing. 90 cts. per doz., \$7 per 100, \$65 per 1,000.

Why You Should Buy Narcissi and Daffodils this Year

After 1925 the importation of Narcissi bulbs into the United States will be prohibited, and while a considerable quantity is already grown in this country, the supply will be entirely inadequate for several years to come. Prices will, of necessity, be much higher.

Planting Narcissi is a Permanent Investment. They increase and multiply rapidly and flower for many, many years. Buy Narcissi now while the fine plump bulbs from the wonderful fields of Holland are yet available and at a reasonable price.

Our Special Mixture of Narcissi for Naturalizing and Lawn Planting

A wonderful assortment of Large Trumpets, Medium Trumpets, Short-cupped, Poets, Single and Double, all first-class bulbs, sure to bloom.

SPECIAL OFFER. 100 bulbs for \$5, 1,000 bulbs for \$45



White Lady Narcissus

LARGE TRUMPET NARCISSI, continued

Trumpet Major, Double-nosed. Pure yellow throughout. \$1 per doz., \$8 per 100, \$75 per 1,000.

Van Waveren's Giant. Largest of all bicolor Trumpet Narcissi, with flower of huge dimensions; broad perianth of light primrose-yellow with bright yellow trumpet; long, strong stems. 50 cts. each, \$5 per doz., \$40 per 100.

Victoria. Trumpet clear yellow, very large, beautifully ruffled and frilled at edges; perianth creamy white; erect flower. Largest Mother Bulbs, Double-nosed, \$1.50 per doz., \$10 per 100.

MEDIUM TRUMPET VARIETIES

The flowers are not so heavy as those of the Large Trumpet Daffodils but are borne more profusely. Especially fine for garden culture and for naturalizing in lawns and woodlands.

Albatross. Barrii. Perianth pale lemon, cup frilled and edged glowing orange; very beautiful. Mother Bulbs, Double-nosed, \$1.50 per doz., \$10 per 100, \$95 per 1,000.

Artemis. Incomparabilis. Creamy white perianth, with dark yellow cup; very early. \$1.50 per doz., \$10 per 100, \$95 per 1,000.

Conspicuous. Barrii. Broad yellow perianth, short cup, edged orange-scarlet; free-bloomer and one of the best for naturalizing. Mother Bulbs, \$1 per doz., \$7.50 per 100, \$70 per 1,000.

Lady Godiva. Barrii. White perianth, broad yellow cup, edged orange-scarlet; of elegant form. Mother Bulbs, \$1.50 per doz., \$10 per 100, \$98 per 1,000.

Lucifer. Incomparabilis. White perianth, cup glowing orange-red; very handsome. \$1.25 per doz., \$9 per 100, \$85 per 1,000.

Mrs. Langtry. Leedsii. White perianth and short white cup with faint primrose edge, passing off to white. Showy flower and one of the best for naturalizing. Largest Mother Bulbs, \$5 cts. per doz., \$6.50 per 100, \$60 per 1,000.

**MEDIUM TRUMPET VARIETIES,
continued**

Sir Watkin (Giant Welsh Daffodil). Incomparabilis. Huge sulphur-yellow perianth, with deep yellow cup, tinged bright orange. Mother Bulbs, Double-nosed, \$1.75 per doz., \$12 per 100. First-size Round Bulbs, \$1.50 per doz., \$10 per 100, \$95 per 1,000.

White Lady. Leedsii. Broad, round, overlapping perianth, pale canary-yellow cup; very fine large flower. Mother Bulbs, \$1.50 per doz., \$10 per 100.

Will Scarlett. Incomparabilis. Immense creamy white perianth; wide brilliant orange-scarlet crown. \$4 per doz., \$28 per 100.

SHORT-CUPPED VARIETIES

Poeticus. The popular and well-known Poeticus Narcissi. Pure white perianth with very short, deep, orange-red cup; sweet-scented; fine for naturalizing. 80 cts. per doz., \$6 per 100, \$50 per 1,000.

Poeticus ornatus. An improved Poeticus Narcissus. Flowers earlier; fine for forcing. Mother Bulbs, Double-nosed, 90 cts. per doz., \$6.50 per 100, \$60 per 1,000. First-size Round Bulbs, 75 cts. per doz., \$5 per 100, \$42 per 1,000.

Poeticus, King Edward VII. Pure white perianth, orange-scarlet crown. \$1.50 per doz., \$10 per 100, \$95 per 1,000.

**MIXED NARCISSI FOR
NATURALIZING**

All the best varieties are included in these fine mixtures, and at such a low price as will not make prohibitive the planting of these bulbs in large quantities along streams, among shrubs, in the grass, or at the edges of meadows and woodland.

Extra Mixture of Large Trumpet Varieties. 90 cts. per doz., \$7 per 100, \$65 per 1,000.

Extra Mixture of Medium Trumpet and Short-cupped Varieties. 75 cts. per doz., \$5 per 100, \$45 per 1,000.



Narcissus poeticus naturalized



**POETAZ NARCISSI**

These are hybrids of the hardy Poeticus and the Polyanthus types, with the characteristics of the latter, having four or five flowers to a stem. They are perfectly hardy outdoors and fine for pot-culture.

Elvira. Pure white, yellow cup; flowers in clusters. \$1.75 per doz., \$10 per 100, \$96 per 1,000.

Admiration. Pale yellow cup, edged scarlet. \$2.50 per doz., \$16 per 100.

Mignon. White perianth, cup creamy white with scarlet edge. \$2.50 per doz., \$16 per 100.

DOUBLE DAFFODILS

Alba plena odorata. Double; pure white; very scarce. 85 cts. per doz., \$6.50 per 100, \$60 per 1,000.

Golden Phoenix. Golden yellow; rose-shaped flowers. \$1.50 per doz., \$10 per 100, \$95 per 1,000.

Sulphur Phoenix. Silvery white with sulphur center. \$1.25 per doz., \$8.50 per 100, \$80 per 1,000.

Van Sion. The true deep golden yellow Daffodil. Top roots, \$1.50 per doz., \$9 per 100, \$80 per 1,000. First-size bulbs, \$1 per doz., \$7 per 100, \$66 per 1,000.

CHINESE SACRED LILIES

For growing in bowls with pebbles and water or in fiber. Mammoth Bulbs, 35 cts. each, \$3.50 per doz. Jumbo Size, 50 cts. each, \$5 per doz.

NARCISSUS ODORUS (Jonquils)

Miniature Daffodils with dainty, fragrant blossoms, perfectly hardy.

Campernelle. Bright yellow. \$1 per doz., \$7 per 100, \$65 per 1,000.

Rugulosus. Deep golden yellow. \$1 per doz., \$7 per 100, \$65 per 1,000.

Single Sweet-scented Jonquils. 65 cts. per doz., \$4.50 per 100, \$40 per 1,000.

POLYANTHUS NARCISSI

The abundance of fragrant flowers, borne in clusters on long stems, makes these most desirable for culture in pots, pans, or bowls. They are not hardy, but bloom quickly in the house, force easily, and are popular as cut-flowers at the Christmas and Easter seasons and also all during the winter months.

Paper-White Grandiflora. Pure white. The popular variety for early forcing. Jumbo Bulbs, \$1.50 per doz., \$9 per 100. Mammoth Bulbs, \$1 per doz., \$6.50 per 100, \$60 per 1,000.

Soleil d'Or. Golden yellow, sometimes called the Yellow Paper-White. Like the preceding, it is a great favorite with amateurs and gardeners for forcing.

Jumbo Bulbs, \$3 per doz., \$20 per 100.

Mammoth Bulbs, \$2.50 per doz., \$16 per 100.

First-Size Bulbs, \$2 per doz., \$14 per 100.

The Heralds of Spring

Snowdrops, Grape Hyacinths, Scillas, and Chionodoxas were sadly missed from our lawns and gardens the last four years. Now, at last, we are able to supply these delightful "Heralds of Spring" in limited number to our customers. Ideal for naturalizing in the lawn, border, rockery, or for pot-culture.

	Doz.	100
SCILLA campanulata, Blue (Blue Bells)	\$0 75	\$5 00
campanulata alba. White	85	6 00
sibirica. A lovely sky-blue, ideal for naturalizing	85	6 00
GRAPE HYACINTH, Blue. Charming and very hardy.....	50	3 50
Heavenly Blue. Largest and finest, for pot or outdoors.....	65	4 50
White	75	5 00
CHIONODOXA (Glory-of-the-Snow). Hardy and early flowering....	65	4 00
SNOWDROPS. Single. A universal favorite for lawn planting.....	65	4 00

ERANTHIS HYEMALIS**Winter Aconite**

Early in spring the golden blossoms of the Winter Aconite look charming, resting on an emerald-green cushion of leaves and forming a striking contrast to the snowdrops, scillas, and chionodoxas. 50 cts. per doz., \$3.50 per 100.

IXIAS

Beautiful for cutting, as they have long, slender, graceful spikes full of blooms. The colors are beautiful and varied, the center always differing in color from the other part of the flower. Grown the same as freesias. Not hardy outdoors.

	Doz.	100
Azorea. Azure-blue, maroon eye.....	\$1 25	\$8 00
Bridesmaid. White, carmine eye.....	85	6 00
Conqueror. Deep yellow.....	85	6 00
Golden Drop. Golden yellow, dark center.....	1 25	9 00
Marvelous. Yellow, violet eye.....	85	6 00
Monarch. Purplish carmine, black eye.....	1 25	9 00
Mozart. Dark yellow, black eye.....	85	6 00
Vulcan. Crimson and orange.....	1 25	8 00
Wonder. Beautiful rose color; double.....	1 25	8 00
Viridiflora. Green and black.....	1 50	10 00

SPIREA

Large clumps for forcing; ready in Oct.

Mont Blanc. White; heavy plumes.

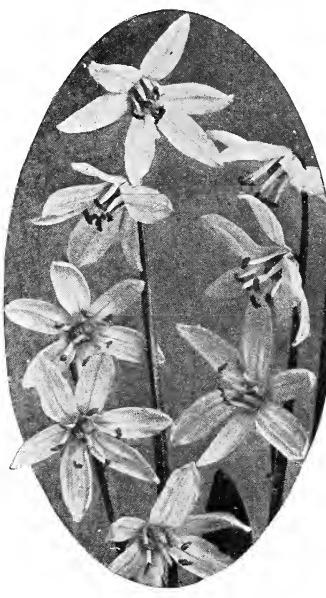
Rubens. Deep pink.

Queen Alexandra. Daybreak-pink; very large feathery plumes.

90 cts. each, \$10 per doz.

Dicentra spectabilis**BLEEDING-HEART**

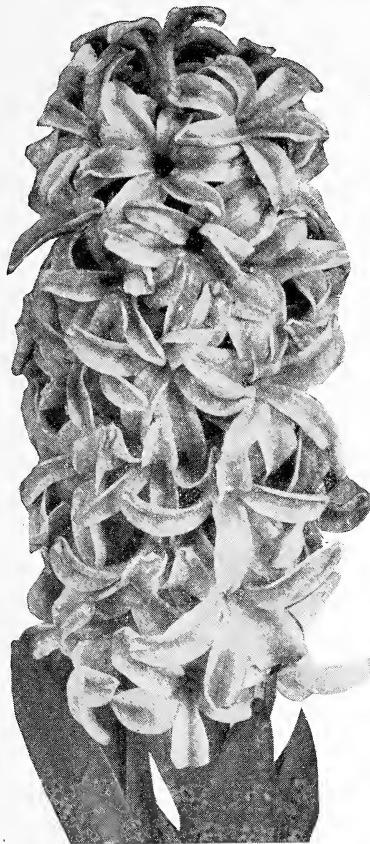
Perfectly hardy outdoors; also splendid for forcing. Long racemes of deep carmine-pink flowers. Strong clumps, \$1 each, \$10 per doz.



Scilla sibirica



Grape Hyacinths

Extra-Selected Dutch Hyacinths**TOP ROOTS (Exhibition Bulbs)**

Exhibition Hyacinth

HYACINTH GLASSESTall or Tye shape, 75 cts. each,
\$7.50 per doz.

	SINGLE BLUE	Each	Doz.	100
Dr. Lieber.	Sky-blue; early.....	35	3 50	25 00
Enchantress.	Pale lavender.....	35	3 50	25 00
Duke of Westminster.	Purple.....	30	3 00	20 00
Johan.	French grey; a beautiful color.....	30	3 00	20 00
King of the Blues.	Dark blue.....	30	3 00	20 00
Menelik.	Purplish black.....	30	3 00	20 00
Queen of the Blues.	Pale azure-blue.....	35	3 50	24 00

	SINGLE YELLOW	Each	Doz.	100
City of Haarlem.	Pure yellow.....	40	4 00	28 00
Yellow Hammer.	Golden yellow.....	35	3 50	25 00

NAMED HYACINTHS, SECOND SIZE

Bulbs of the same age as the top roots but not quite so large and therefore much cheaper. The best value in Hyacinths for bedding and forcing.

Single Dark Blue. Named, our selection.**Single Light Blue.** Named, our selection.**Single Red.** Named, our selection.**Single Pink.** Named, our selection.**Single Pure White.** Named, our selection.**Single Yellow.** Named, our selection.

Doz. \$1.75; \$12 per 100; \$100 per 1,000

Single Mixed. Doz. \$1.50; 100, \$10; 1,000, \$95.**MINIATURE HYACINTHS** Dutch Roman

Of the same age but a third selection as to size, with slender, graceful spikes, yet well filled with flowers. Very satisfactory for bedding and forcing in pans or boxes. Every bulb will bloom.

Gertrude. Pink.**Pink Perfection.****Roi des Belges.** Crimson.**La Grandesse.** White.**L'Innocence.** White.**Queen of the Blues.**

Light azure-blue.

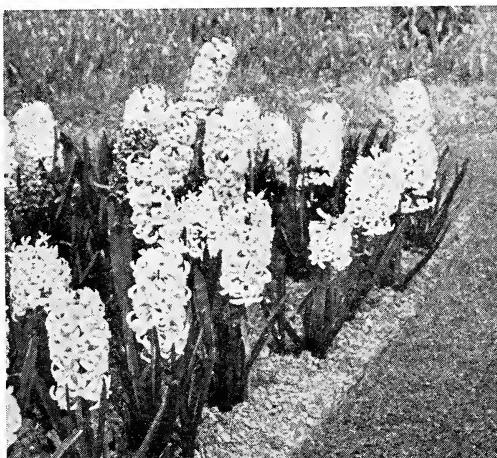
King of the Blues. Dark blue.

blue.

Yellow Hammer. Gold-

en yellow.

Doz. \$1.25; \$8 per 100; \$70 per 1,000

Mixed Colors. Doz. \$1; 100, \$7; 1,000, \$65.



618 MADISON AVE., BETWEEN 58TH AND 59TH STS., NEW YORK

Superb Modern Peonies FOR FALL PLANTING

An Offering of 18 of the Finest, Most Perfect and dependable Varieties. Far ahead of the old-fashioned kind of grandmother's garden fame—sweet-scented—extra-large and beautiful in shape.

WE BEGIN TO SHIP OUR PEONY ROOTS IN SEPTEMBER—ORDER NOW

Always plant Peonies in the fall. It is the only time, for then the roots are in prime condition for planting. While Peonies grow well in any good garden soil, it will amply repay you to prepare the soil especially by thoroughly mixing with it a large quantity of well-rotted barnyard manure or humus. Set the roots at least 2 feet apart and cover the top eyes not more than 2 to 3 inches. This is important, as deep planting often results in blind growth.

	Each	Each	Each	Each
petals tinged lilac, edged with a minute line of carmine.....	\$1 75	3 years	\$3 25	
Albert Crousse. Rose-white flecked crimson.....	1 75	3 25		
Alexander Dumas. Light violet-rose, creamy white collar of narrow petals, mingled with the wide center petals.....	1 50	2 50		
Couronne d'Or. Pure white with a ring of yellow stamens around a tuft of center stamens tipped carmine.....	1 75	3 25		
*Duchesse de Nemours. Pure white crown, sulphur-white collar, no crimson flecks.....	1 25	2 25		
Eugenie Verdier. Clear pink with silvery reflex.....	2 00	3 50		
*Felix Crousse. Brilliant red.....	2 00	4 00	2 years	3 years
*Festiva Maxima. Pure white, center prominently flecked crimson, white on first opening.....			\$1 50	\$3 00
L'Indispensable. Lilac-white shading to pale violet-rose toward the center.....			2 00	4 00
Livingstone. Pale lilac-rose, with silver tips, central petals flecked carmine.....			2 00	4 00
*Marguerite Gerard. Hydrangea-pink, fading to nearly white, center petals flecked carmine.....	1 50	2 75		
Marie Lemoine. Pure white, with cream-white center, occasional carmine tip.....	1 50	2 75		
*Mme. Calot. Pale hydrangea-pink, center shading darker, collar tinged silver.....	1 50	2 75		
Mme. Crousse. Pure white, center flecked crimson.....			2 00	4 00
Mons. Dupont. Milk-white center, splashed crimson, showing stamens.....			1 50	3 00
Mons. Jules Elie. Glossy lilac-pink, deeper rose at base, overlaid with a sheen of silvery rose.....	2 50	3 50		
Octavie Demay. Guards and center pale hydrangea-pink, collar almost white.....	2 00	4 00		
*Philomèle. Guard bright violet-rose, center of narrow amber-yellow petals changing to cream.	1 50	3 00		

Any of the above sold separately at the prices quoted.

The entire collection—1 bulb each of the 18 varieties, 2 years old, \$30.* Collection 1 bulb each of 6 varieties marked *, \$8.

While the above Peonies are our choice of the best for the home-garden, we have nearly 200 sorts growing in our Nursery and can supply any variety desired at the lowest prices.



BEAUTIFUL GARDEN IRIS (*Bearded Iris, or Fleur-de-Lis*)

We offer here a list of the choicest and most improved of the more recent developments in this wonderful flower. In the description following, "S" represents standard or upper petals; "F" represents falls or lower petals.

	Doz.	100
Alvares. S. light blue; F. brilliant blue, flaked and feathered.....	\$1 50	\$10 00
Florentina Blue. Tall and vigorous; deep dark blue.....	1 50	10 00
Her Majesty. S. lovely rose-pink; F. bright crimson.....	3 00	20 00
Ivorine. Ivory white; fine flower.....	4 00	30 00
Kathleen. S. and F. soft rose-lilac.....	2 00	14 00
L'Africaine. S. rosy purple; F. darker, veined darker at base.....	1 50	10 00
La Tendresse. Delicate lavender.....	2 00	14 00
Lohengrin. S. and F. uniform shade of cattleya rose; very large	2 00	14 00
Mme. Pacquette. S. and F. bright rose-claret; late.....	1 50	10 00
Monsignor. S. crimson, dotted lavender, inner petals ivory; F. rich crimson, edged lavender, beautifully reticulated with various shades.....	2 50	16 00
Mrs. H. Darwin. S. pure white; F. slightly reticulated white.....		\$3 00
Pallida Dalmatica. S. lavender; F. deep clear lavender.....	3 50	25 00
Pauline. S. bright blue; F. a little darker.....	1 50	10 00
Perfection. S. light blue; F. velvety violet; orange beard.....	1 50	10 00
President Thiers. S. mauve, penciled brown; F. purple, striped brown.....	1 50	10 00
Purpurea. Deep purple color.....	3 00	20 00
Queen of May. Soft rosy lilac.....	3 00	20 00
Sherwin-Wright. S. and F. golden yellow; blooms freely.....	3 00	20 00
Siberian Blue. Clear sky-blue color, with horizontal falls.....	3 00	20 00
Walhalla. S. lavender; F. wine-red.....	3 00	20 00

Special Collection Offer No. 1: 3 each of above 20 varieties (60 in all) \$11.

Special Collection Offer No. 2: 12 each of above 20 varieties (240 in all) \$40.

Three bulbs (1/4 dozen) of one variety at dozen rates; 25 at 100 rates. Orders for less than three cannot be filled.

Very Special: GERMAN IRIS IN MIXTURE for Mass Planting

A beautiful mixture comprising only the modern improved varieties, just what you want for mass planting, to naturalize in beds, as an outline to shrubbery, along woodland walks, etc.

Strong flowering roots, very specially priced, \$1 per doz., \$6 per 100, \$40 per 1,000.

JAPANESE IRIS Extra-strong field-grown clumps—assorted colors—from a wonderful collection. Clumps that will give you from 4 to 5 flowers next year. **\$1.25 each, \$12 per doz.**

Hardy Garden Lilies

No garden is complete without at least a few of these stately beauties, the blooming season of which may be extended from June to September if the proper varieties are planted. Large plantings of *L. candidum*, *L. tigrinum*, and the Speciosum varieties are recommended, and also the handsome early-blooming American varieties, *L. elegans* and *L. superbum*. They thrive in any well-drained garden soil, but do best in the hardy border or among shrubbery. Plant bulbs twice their depth and when frost sets in, cover with 4 to 6 inches of leaves or litter, which should be removed in the spring.

JAPANESE LILIES

Auratum (The Gold-banded Lily of Japan). Pure white, thickly studded with maroon spots, banded with yellow throughout the center of each petal. 5 ft. 60 cts. each, \$6 per doz., \$45 per 100.

Auratum pictum. Pure white with pink spots and a broad band of orange-scarlet through the center of each petal. Very pretty. 75c. ea., \$7.50 per doz.

Auratum rubro-vittatum. Pure white with pink spots and a broad stripe of deep pink. 90 cts. each, \$9 per doz.

Auratum Wittei. Pure white, without spots, golden band runs through the center of each petal. 90 cts. each, \$9 per doz.

Auratum platyphyllum. Thickly spotted pink, and distinct crimson band through the center of each petal. 75 cts. each, \$7.50 per doz.

Krameri. Wide open flowers of a delicate flesh-pink tint. 50 cts. each, \$5 per doz.

Speciosum album. Pure white. Very hardy; blooms in August and September. 5 ft. 9 to 11 in., 75 cts. each, \$7.50 per doz., \$60 per 100.

Speciosum rubrum. White ground, heavily spotted with deep pink. 9 to 11 in., 60 cts. each, \$6 per doz., \$45 per 100.

Speciosum Melpomene. White ground heavily spotted with crimson. 9 to 11 in., 60 cts. each, \$6 per doz., \$45 per 100.

Speciosum Henryi. Large orange-yellow flowers; very stately and showy, easy to grow and very hardy. Mammoth bulbs, \$1 each, \$10 per doz.

Tigrinum splendens (The Improved Tiger Lily). Orange-red, spotted with black; blooms in August. 35 cts. each, \$3.50 per doz., \$26 per 100.

Hansonii. 3 to 4 feet high. Flowers reddish orange, from eight to twelve in a cluster; petals thick and durable; blooms in July and August. \$1 each, \$10 per doz.

Regale (The Regal Lily). This Lily was collected by E. H. Wilson on the mountain slopes of Western China, near the frontier of Thibet. It is as hardy as any known Lily. The flowers are white, trumpet shaped, slightly suffused pink, with canary-yellow at the center, and extending part way up the trumpet. Strong flowering bulbs, \$1 each, \$10 per doz., \$75 per 100. Special picked mammoth bulbs, \$1.50 each, \$15 per doz., \$110 per 100.



Lilium auratum

NATIVE LILIES

Batemanniae. Produces five to ten flowers of reddish orange color to a stem. Blooms in July and August. 3 to 4 ft. 50 cts. each, \$5 per doz.

Canadense. Bell-shaped, nodding blossoms which vary in red and yellow colors. 3 to 5 ft. 20 cts. each, \$2 per doz., \$16 per 100.

Davuricum. Pure yellow. 50 cts. each, \$5 per doz., \$40 per 100.

Elegans, Leonard Joerg. Rich apricot flowers; spotted, borne erect, in clusters, in June and July; very fine. 30 cts. each, \$3 per doz., \$24 per 100.

Elegans, Quill. Vermilion with few black spots overspread with bright luster. 30 cts. each, \$3 per doz., \$24 per 100.

Elegans, Mixed. Fine mixed colors. 20 cts. each, \$2 per doz., \$14 per 100.

Humboldti. A grand Lily growing as tall as 10 feet but usually from 5 to 6 feet, with quantities of beautiful orange-red Lilies prettily spotted with maroon. 60 cts. each, \$6 per doz.

Rubescens (Redwood or Chemise Lily). Tall, slender stalks; exquisitely fragrant flowers of a tubular shape, opening white, dotted purple, but soon change to a deeper purple. 75 cts. each, \$7.50 per doz.

Superbum (Turk's Cap Lily). Tall sturdy stems 5 to 6 feet high, bearing 40 to 50 beautiful, nodding, brilliant orange-red flowers in a pyramidal cluster; blooms in July. 30 cts. each, \$3 per doz.

Washingtonianum purpureum. A grand Lily opening white and gradually turning purple; often 6 to 7 feet high, with a stout stem, many leaves, and as many as 25 flowers. 75 cts. each, \$7.50 per doz.

Lilium candidum (Madonna, St. Joseph's, or Annunciation Lily). Blooms profusely in June; tall stately stems from 4 to 5 feet high, averaging from 10 to 15 flowers of large size and purest white. This Lily should make a fall growth to bloom best next year. Bulbs ready in September. Plant as early as possible, 6 inches deep to bottom of bulb. Special Monster Bulbs, exceptionally large, 50 cts. each, \$5 per doz. Monster Bulbs, \$4.50 per doz., \$35 per 100. Large Bulbs, \$3.50 per doz., \$25 per 100.

EASTER LILIES (For the Greenhouse)

	Each	Doz.
Formosum (Easter Lily). 9 to 10 in.....	\$0 90	\$9 00
10 to 12 in.....	1 25	12 00
Giganteum . 9 to 10 in.....	75	7 50
10 to 12 in.....	1 00	10 00
Harrisii (Bermuda) . 7 to 9 in.....	60	6 00
9 to 11 in.....	1 25	11 00

LILY-OF-THE-VALLEY

Clumps. For outdoor planting. They thrive in a damp, shady place. Strong clumps, 60 cts. each, \$6 per doz.

Pips. Schling's Extra-strong Forcing Crowns. All specially picked, very plump pips, will produce from twelve to fifteen large bells on long stems. \$8 per 100, \$17 for 250, \$65 per 1,000.



Lilium regale



618 MADISON AVE., BETWEEN 58TH AND 59TH STS., NEW YORK

Plant Your Roses in the Fall

Schling Service
Nothing Better.

IT IS THE BETTER TIME AND YOU HAVE MORE TIME TO DO IT RIGHT

Contrary to general belief, experiments have proven conclusively that Roses planted in late autumn will produce the best results. The success of the Rose in this country is largely a question of the selection of adaptable varieties and the preservation of a good, healthy root system. It is, therefore, apparent that plants freshly dug and transplanted in late fall should have an advantage over those dug in fall, stored over winter in sheds, and disturbed a second time when shipped in spring, for every time a plant is lifted, no matter how carefully done, the root system is disturbed, necessary fibrous roots are lost, and the vitality of the plant is lessened.

Buying Roses in the fall saves storage charges—it is cheaper.

Buying Roses in the fall assures you strong, healthy plants with good roots—very important.

Planting Roses in the fall gives you a better chance for the careful preparation of the soil and assures you best results.

In planting Roses, the graft or bud should be 2 inches below the soil. Just before the ground freezes, draw the soil up against the plant, in the same manner as you would hill up potatoes, and cover with leaves or salt-hay. The chances of losses from fall planting will be less than from spring planting.

We ship about November 1—order now

Schling's Selected "Three Star" Quality, Hardy, Everblooming Hybrid Tea Roses

Here is your opportunity to procure our special "Three Star" extra-heavy Rose bushes at the price of ordinary ones. Unusually fine, extra-strong plants, heavily branched, that will bloom for you abundantly next summer—better order them right now, for our supply of these special stocky plants is limited.

Five Beautiful New Roses You Must Have

	Each
AMERICA. Fine, long pointed buds and very large rose-pink blooms. An improvement on Columbia and freer bloomer.....	\$2 50
MISS LOLITA AMOUR. The very large blooms open burnt orange and copper passing to bright salmon suffused copper, and with age to shrimp-pink and copper. Free bloomer.....	2 00
MRS. S. K. RINDGE. Flowers of very large size and deep pure golden yellow color, becoming suffused with soft pink with age. A vigorous grower and free bloomer.....	2 00
SOUV. DE CLAUDIUS PERNET. The only real pure yellow rose; excellent foliage; elegant shaped buds. 2 50	
WM. F. DREER. Shell-pink, yellow at base; sweet-scented; blooms continuously.....	2 00

Collection: One Plant Each of the Above Five "Three Star" New Roses for \$10

THE CHOICEST OF MODERN EVERBLOOMING ROSES

All Special "Three Star" Plants. For prices, see bottom of this page

Amalie de Greiff. Brick-rose with salmon-red center.	
Betty. Coppery rose, shaded golden yellow.	
Columbia. Deep glowing pink.	
Crusader. Crimson-red; very large and full.	
Duchess of Wellington. Saffron-yellow.	
Etoile de France. Soft velvety crimson.	
Florence Pemberton. Creamy white, suffused pink.	
Francis Scott Key. Crimson-red.	
General-Superior Arnold Janssen. Deep carmine.	
George C. Waud. Orange-vermilion.	
Golden Emblem. Rich deep golden yellow; long pointed bud. Beautiful.	
Grange Colombe. White, salmon-yellow-fawn center.	
Gruss an Teplitz. Crimson-scarlet.	
Harry Kirk. Clear yellow.	
Jonkheer J. L. Mock. Deep cherry-red, inside of petals silvery.	
Kaiserin Augusta Victoria. Creamy white.	
Lady Alice Stanley. Deep coral-rose.	
Lady Greenall. Saffron-orange.	
Lady Pirrie. Deep coppery reddish salmon.	
Lady Ursula. Flesh-pink.	
La Tosca. Pink with deeper center.	
Los Angeles. Luminous flame-pink, toned with coral and shaded translucent gold at base of petals.	
Laurent Carle. Brilliant crimson.	
Miss Cynthia Forde. Brilliant rose-pink.	
Mme. Butterfly. A glorified Ophelia. Brilliant pink, suffused apricot and gold.	
Mme. Edmond Rostand. Soft flesh, shaded salmon.	
Mme. Jules Bouche. White.	
Mme. Leon Pain. Light silvery salmon.	
Mme. Marcel Delanney. Pale pink shaded to hydrangea-pink.	
Mme. Segond Weber. Rosy salmon.	
Mrs. Aaron Ward. Deep Indian-yellow, occasionally washed with salmon.	
Mrs. Ambrose Ricardo. Deep yellow, suffused pink.	
Mrs. A. R. Waddell. Deepest apricot.	
Mrs. Franklin M. Dennison. White with primrose-yellow shading.	
Mrs. George Shawyer. Brilliant rose.	
Mrs. Wakefield Christie-Miller. Pearly blush, shaded salmon-pink.	
Nerissa. Creamy yellow and white.	
Ophelia. Salmon-pink-flesh.	
Pharisaer. Rosy white, tinted salmon.	
Premier. Deep rose-pink.	
Radiance. Brilliant carmine-pink.	
Red Radiance. Deep red.	

CLIMBING ROSES

Bess Lovett. Large; bright shell-pink.	
Dr. W. Van Fleet. Delicate shell-pink.	
Excelsia. Brilliant crimson.	
Roserie. Deep pink.	
Paul's Scarlet Climber. Dazzling crimson-scarlet.	
MARY WALLACE. The semi-double flowers are very large, of a warm rose-pink color and are borne profusely. Very vigorous grower and extra hardy. \$2 each.	
PRICES for all roses on this page, except novelties and Mary Wallace, as follows: 1 to 5, \$1.20 each; 6 to 11, \$1.10 each; 12 to 25, \$1 each; 26 to 49, 90c. ea.; 50 to 100, 85c. ea.; 101 and over, 75c. ea.	

Quality

EASE NOTE OUR NEW ADDRESS

ORDER SHEET

Fall, 1924

SEEDS
BULBS
and all
GARDEN
Requisites

MAX SCHLING SEEDSMEN, INC.
618 MADISON AVE. (Between 58th
and 59th Sts.), NEW YORK, N. Y.

Service



Date _____ Charge to _____

Name (*Please prefix
Mr., Mrs. or Miss*) _____

*Street, P. O. Box
or Rural Delivery* _____

Post Office _____

Express Office (If different from P. O.) _____

AMOUNT ENCLOSED

Money Order . \$ _____

Draft or Check \$ _____

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Forward by (State whether wanted by)
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All Bulbs, etc., sold herewith will be supplied only under the terms stated in our Catalogue.

**SEND A COPY OF YOUR "BULB BOOK" TO EACH OF MY FRIENDS BELOW
WHO HAVE GARDENS**

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Important!

We Have Moved to Larger Quarters

Thanks to the *good will of our customers*, and due to the general appreciation of the merits of SCHLING'S BULBS AND SEEDS, the consequent rapid expansion of our business necessitated our removal to new and larger quarters at

618 Madison Avenue

Between 58th and 59th Streets

ONLY TWO BLOCKS EAST OF OUR FORMER STORE

With better facilities we will serve you as usual
with the Best, in the Best possible manner.

To celebrate the event, we will allow a 5% discount on all purchases during September and October.

Respectfully

MAX SCHLING SEEDSMEN, INC.

TELEPHONES: Regent 8220-8221





Indoors—Right in Your Own Home Grow Bulbs for Winter Cheer in Schling's Prepared Bulb Fiber

And no need of ugly pots, either! Use a bowl of your favorite color, blending with the furnishing scheme of the room. This will lend an additional charm to your plant—you will enjoy it so much more.

Our Bulb Fiber is a complete substitute for soil, scientifically prepared for use in receptacles without drainage. It is clean and odorless; no saucers necessary, no fear of staining the woodwork or table coverings. And bulbs really grow better in it than in soil, for it absorbs and holds an even moisture, and on account of its fluffiness allows the roots to penetrate freely. This Fiber is cleverly impregnated with plant-food in such a manner that it becomes available gradually but continually as required by the plants to assure a steady, healthy and vigorous growth.

Growing Bulbs in Our Prepared Fiber is a Fascinating Process. It is lots of fun to watch them grow and bloom. And all you have to do is to keep the Fiber moist!

PRICES OF SCHLING'S PREPARED BULB FIBER			
Quart 50 Cents	Half-Peck \$1.25	Peck \$2.25	Bushel \$7

DIRECTIONS FOR USING BULB FIBER

Wet the Fiber thoroughly until it has absorbed all the water it can hold. This is best done in a pail or pan. Then squeeze out nearly all the water and it will be just right for planting. Fill the bowl three-fourths full, or to within a few inches of the top, according to the size of the bulb. Press down gently (never pack it down), set bulbs at the proper distances, and fill up with Fiber. Press it gently around the bulbs but *don't* pack it down. Keep the Fiber damp, by spraying it lightly every day, but never allow it to become too wet. All bulbs, except Freesias, Callas, and Lily-of-the-Valley should be kept in a dark place to develop roots before sprouting. Hyacinths, Daffodils, and Tulips require from four to six weeks; Paper-White, and Soleil d'Or Narcissi and Chinese Lilies from two to three weeks. By bringing in a few bowls at intervals and making additional plantings, one may enjoy blooming plants all through the winter months.

THE BULBS TO GROW IN OUR FIBER

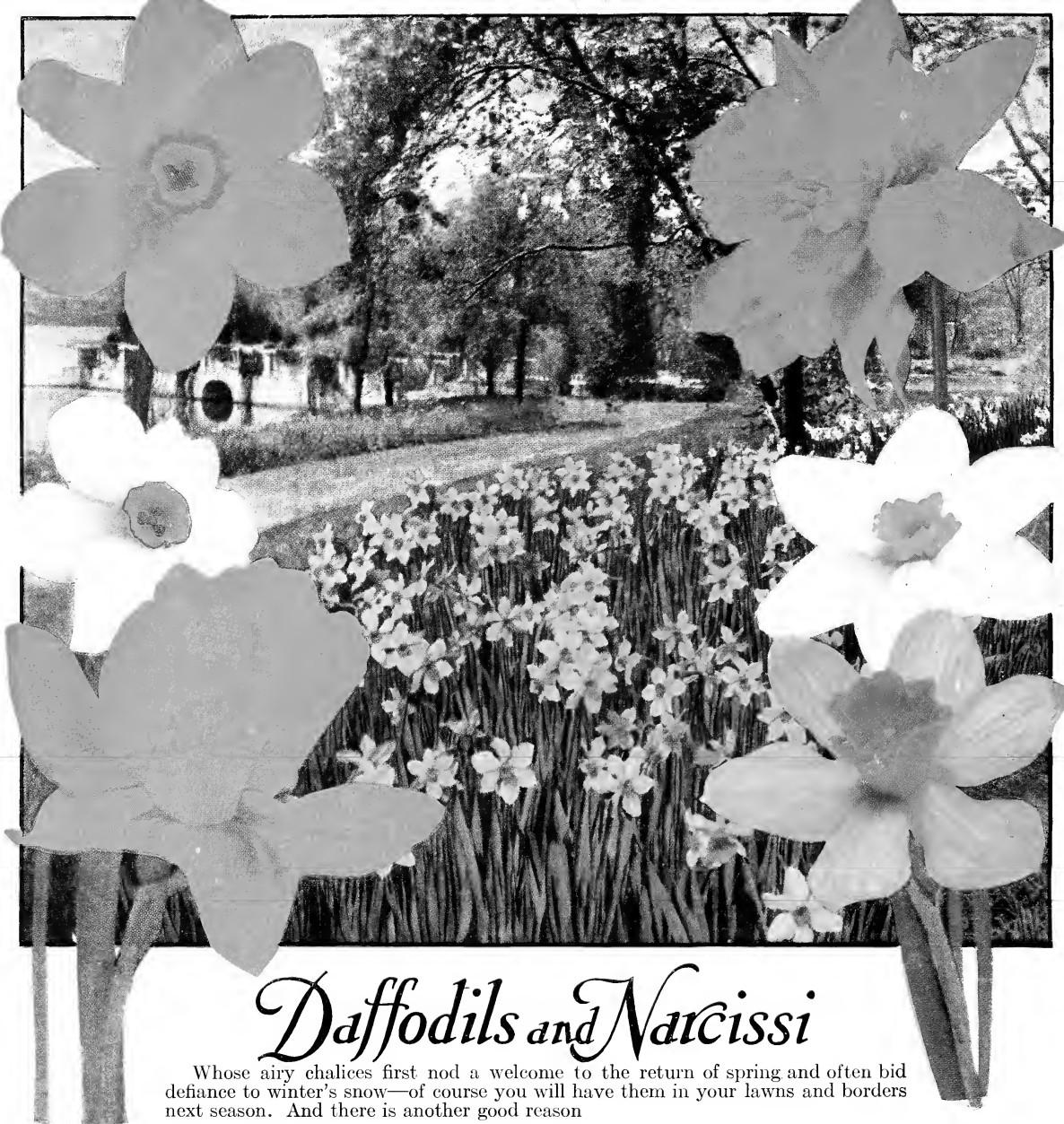
Not the regular quality but all especially selected for this purpose; can be relied upon to produce finest results.

NARCISSI. Paper-White Grandiflora, white, per dozen, Jumbo size	\$1 50
NARCISSI. Soleil d'Or, yellow, per dozen, Jumbo size	3 00
DAFFODILS. Large Trumpet and double varieties, per dozen	1 50
HYACINTHS. White Roman; bloom early; grow well in fiber, per dozen	3 50
HYACINTHS. Exhibition Bulbs to color, per dozen	3 00
HYACINTHS. Dutch-Roman or Pan Hyacinths to color, per dozen	1 25
CHINESE SACRED LILIES. Jumbo size, 50 cents each, per dozen	5 00
CALLA LILIES. Large White, "Special" very largest bulbs, each	1 00
FREESIAS. Purity, Jumbo bulbs (grow cool), per dozen	1 00
FREESIAS. Fardell's New Colored Hybrids, per doz.	1 25

Lily-of-the-Valley Pips. Especially selected and especially treated for growing in fiber. The most satisfactory of all bulbs for house culture. No failure. Will bloom in 21 days from the time of planting. \$1.50 per doz., \$2.50 for 25 pips, \$8 for 100 pips.

To assure a continuous bloom throughout the winter, plant every three weeks. These bulbs are kept dormant on ice and must be planted as soon as thawed out, therefore order only sufficient for each planting, as you cannot keep the bulbs. Enjoy these beautiful flowers in your home all through the winter. Let us book your full order. Specify the quantity you require for each planting, and we will ship every two or three weeks as you direct.

The Most Fascinating of "Indoor Sports." Watch Your Bulbs Grow!



Daffodils and Narcissi

Whose airy chalices first nod a welcome to the return of spring and often bid defiance to winter's snow—of course you will have them in your lawns and borders next season. And there is another good reason

OUR COLLECTION OF **Magnificent Daffodils**

as pictured above. All large-size Mother Bulbs

Doz. 100

Lady Godiva (left side, top)	\$1.50	\$10
Poeticus (left side, center)80	6
Golden Spur (left side, bottom)	1.50	11
Van Sion, Double (right side, top)	1.50	9
White Lady (right side, center)	1.50	10
Sir Watkin (right side, bottom)	1.75	12

VERY SPECIAL IN COLLECTIONS
12 each of 6 varieties above (72 in all) . . . \$7.50
25 each of 6 varieties above (150 in all) . . . 13.50
100 each of 6 varieties above (600 in all) . . . 50.00
Special 5% discount if you send cash with order

The Heralds of Spring
200 of these lovely spring beauties—20 each of the following 10 named varieties for only . . . \$7

Snowdrops (double); Snowdrops (single); Glory of the Snow (blue); Heavenly Blue Grape Hyacinths; White Grape Hyacinths; Blue Squills (*Scilla sibirica*); Blue Bells (*Scilla campanulata*); White Blue Bells; Wood Hyacinths (*Scilla nutans*); Winter Aconites.

Why You Must Plant Daffodils This Fall

These lovely harbingers of spring will be barred from import into the United States after 1925, and while a considerable quantity is already grown in this country, the supply for several years will be entirely inadequate, and Daffodils will be both almost prohibitive in cost and difficult to obtain.

Buy Narcissi now while the fine plump bulbs from the wonderful fields of Holland are yet available, and at a reasonable price. To meet the situation and encourage large plantings, we make the following VERY SPECIAL OFFER:

Our Special Mixture of DAFFODILS and NARCISSI For Naturalizing and Lawn Planting

A wonderful assortment of Large and Medium Trumpets, Short-Cupped and lovely Poet's varieties, Doubles and Singles on long stems—all first-class bulbs, sure to bloom. 100 bulbs \$5, 1,000 bulbs \$45.

REMEMBER—PLANT DAFFODILS THIS YEAR

Schling's Bulbs

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Our New Address
Between 58th and 59th Streets